#### The role

We're on the lookout for a Fundraising Events Executive to join the team on an initial 15-month maternity cover, playing a key role in both the Fundraising and wider Performance, Engagement, and Income teams.

# The job will involve:

- Leading on Ben events, including the flagship Ben Ball and the new Beast of Ben challenge
- Maintaining an excellent supporter journey for individuals taking on Do It 4 Ben challenges
- Supporting and bringing new ideas to the Ben events calendar
- Leading weekly status calls to keep the team updated on your events
- Maintain relationships with third party event organisers, from which Ben benefits
- Ensuring Salesforce is kept up to date
- Helping to market challenge events using Dot Digital

# We're looking for someone who is:

- An experienced events planner or project coordinator, with excellent organisational skills and a keen eye for detail
- Happy working as part of a team but also individually on events
- Motivated to succeed and make a difference to the lives of those in our automotive family
- Happy to represent Ben in external meetings where necessary
- Keen to try new ideas and not afraid of occasionally getting things wrong

We're currently just over a year into our new fundraising strategy at driving more individual support for Ben. A large part of this is aimed at engaging more in the automotive industry to take part in mass participation events, something that brought great success with Breakout for Ben in February 2020. Remaining key to everything we do is the annual Ben Ball, returning in 2021 after the pandemic caused the first postponement of the event since World War 2, which welcomes over 600 members of the automotive industry to a special evening at the Roundhouse in London.

## **Closing date**

Thursday 11<sup>th</sup> November, although interviews will be scheduled as applications come in so early submissions are recommended. We are keen for the successful candidate to start as soon as possible.

## **Working at Ben**

This role is full time, 35 hours per week and the salary is c. £28,000. Ben offers flexible working, with a weekly home working allowance, so this role can be completed from anywhere, although there will be the expectation to attend several third-party events in the year as well as attending any Ben led events.

# **Benefits**

- Salary of c. £28,000 dependent on experience
- 4% non-contributory pension scheme
- Discount on certain car brands
- Access to Perkbox
- Plus many more

## **About Ben**

Ben is the charity dedicated to supporting the people of the automotive industry, providing support for life for them and their family dependents.

Ben also operates continuing care and support for those in later life, which isn't dependent on an automotive industry connection, via its residential care centres, day centre and retirement village.

When any member of our automotive family is struggling, we all rally to support them.